



Aloe-Jojoba Shampoo

A new, cleaner formula perfect for all hair types!

You'll notice we've cut down on the amount of ingredients we had previously, because these new ingredients are so powerful! Instead of having to rely solely on man-made sudsing agents, our favorite ingredient: Aloe, naturally supplies saponins which help create a gentle lather.

An equally important shampoo star is jojoba which gives a keratinizing effect that brings out the hair's natural colors and brilliance.

We also recognize that it's important to condition your scalp and hair during shampooing. We're proud to feature our own Forever Essential Oils Lavender, which imparts a soothing fragrance, helps hair's shine and supports the scalp.

Our last oil is a rich one. Rose Hips oil is the only vegetable oil to naturally contain Vitamin A, plus it has high levels of vitamin C. Rose Hips oil will help keep your scalp moisturized.

These ingredients remove even the clingiest oils while simultaneously soothing your scalp. Get

ready to have manageable, strengthened, full bodied hair that will turn even more heads!

INGREDIENTS

Ingredients:

Aloe Barbadosensis Leaf Juice (Stabilized* Aloe Vera Gel), Cocamidopropyl Hydroxysultaine, Sodium Methyl 2-Sulfolaurate, Water (Aqua/Eau), Disodium 2-Sulfolaurate, Decyl Glucoside, 1,2-Hexanediol, Lavandula Angustifolia (Lavender) Oil, Rosa Canina Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Citric Acid, Fragrance (Parfum).

WARNING:

For external use only. Avoid contact with eyes. In case of contact, flush with water.

CONTENTS

10 fl. oz (296 mL)

DIRECTIONS

Apply to wet hair and massage to stimulate scalp and create a rich lather. Rinse thoroughly. For best results follow with Aloe-Jojoba Conditioning Rinse.



- pH-Balanced
- Sulfate Free
- 3 natural oils to soothe the scalp

PRODUCT #521